

Customer Art Approval Form

Tracking Number:

ADVADV PO#3DSA10285_ARE WE THERE YET (W318891)

ITEM PPD-352

Tangerine SPF 15

REPEAT

*ANY CHANGE REQUEST
TO AN EXACT REPEAT ITEM
COULD BE SUBJECT TO SETUP FEE

LAB-PPD-26695

Diagram showing the layout of the product label. The label is rectangular with a vertical strip on the left side. The strip contains the text "15 SPF" and "TANGERINE • VIT E • TAMPER SEALED". The main body of the label contains the following text:

LCS CTP YPKG 15 LAB-PPD-26695

Drug Facts (Continued)

Uses: Helps prevent sunburn • Helps prevent and temporarily protect dry, chapped or windburned lips.

Warnings

Skin Cancer /Skin Aging Alert: Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to prevent sunburn, not skin cancer or early aging.

For external use only.

Stop use and ask a doctor: If rash or irritation develops and lasts.

Keep out of reach of children: If swallowed get medical help or contact a Poison Control Center right away.

Directions: Apply liberally before sun exposure and as needed.

Children under 6 months of age: Ask a doctor before use.

Inactive ingredients: Mineral Oil, Dodecyl Stearate, Microcrystalline Wax, PEG-8, Tocopherol, Yellow 5 Lake (CI 19140), Sucralose, Red 27 Lake (CI 45410), Red 40 Lake (CI 16035).

QUESTIONS? 1.800.290.0577

Drug Facts

Active ingredients:	Purpose
Octinoxate (7.5%)	Sunscreen
Oxybenzone (3.5%)	Sunscreen
Petrolatum (40.0%)	Skin Protectant

ARE WE THERE YET? LLC

AREWETHERETDEA.COM
314-884-TOUR

Net Wt. 0.15 oz (4.25g)
▼ Lift for Drug Facts Continued ▼

Diagram showing the imprint area: 1.75" X 1.40"

Imprint Color(s)



Art Guidelines

1. Labels

- Positive imprint - 5 pt minimum Sample Text
- Reverse imprint - 7 pt minimum Sample Text
- Serif and italic types - 7 pt minimum Sample Text
- Line weight, positive lines - .5 Sample Text
- Line weight, reverse lines (gap) - .75 Sample Text

* Ornate and display type faces will be printed on a case-by-case analysis.

* Registered marks and trademarks should be enlarged for clear printing.

Color Variance Notification

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.
- Colors printed on different mediums (ie: leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.

Ship Date is 5 Business Days from Art Approval